

American Eagle Outfitters Bath & Body Works Christopher & Banks Elder-Beerman Kay Jewelers Regal Cinemas Sears

PERMANENT LEASING SPECIALIST Chris Howard / Richard Herman Capitol Real Estate Advisors, Inc. 4200 Regent St. - Ste 200 Columbus, Oh 43219 614-944-5252 / 614-944-5253 fax choward@capitolrea.com

SPECIALTY LEASING Clare Cooke, Marketing Manager Marion Centre 1509 Marion-Waldo Road Marion, OH 43302 740-389-5785 / 740-389-4148 fax Clare.Cooke@MarionCentre.com

Chuck Iacobucci, General Manager Marion Centre 1509 Marion-Waldo Road Marion, OH 43302 740-389-5785 / 740-389-4148 fax Chuck.Iacobucci@MarionCentre.com



Capitol Commerical Property Management, Inc. 1675 Old Henderson Road Columbus, Ohio 43220 614-457-4100

Marion: An Overview

- Marion Centre, located in the heart of Ohio, is the only enclosed mall between the communities of Marion and Columbus, Ohio. The center is the only enclosed mall within the market and a 30-mile radius
- The growing population within a 20-mile radius of Marion reflects a stable, mature demographic and has become a bedroom community to Columbus. The market area population, while retaining its rural heritage, is now 49% white collar, 33% blue collar, and 18% services and farm occupations
- The 2.6 person average household size is consistent with the U.S. benchmark; in addition, 69% of the trade area's residents are homeowners, versus 61% nationally
- The Ohio State University Marion Branch and Marion Technical College, both within 10 minutes of the mall, boast an enrollment of more than 3,700 students
- The strong economy offers a diverse employment base including Whirlpool, Marion General Hospital, Verizon, Nucor and Wyandot Popcorn, the largest popcorn food producer in the world

Marion Centre @ a-glance

Within 2008-09, **Marion Centre** has undergone a major renovation and re-branding project. Interior improvements include upgrading of the lighting, facades, flooring and replacing the interior seating.

- Marion Centre boasts a new community room, renovated rest rooms (including a family restroom), soft seating, a food cluster and a new center court area to host large community events. This complements the new 1,000 s.f. Sports Arena Soft Play Area
- The exterior is also being upgraded with a clean, refurbished parking lot (with a nearly 6 to 1 parking ratio), upgraded new entrance ways and a new pylon with a state of the art multimedia display
- New electronic pylon sign to highlight mall events and tenant specials and promotions
- New ownership will be utilizing marketing to make this the center of choice for the region

www.MARIONCENTRE.com



1995/2007-08 Renovation Dates Site 52 acres Parkina 3,062 spaces Total Stores 58 Levels MARION LEASABLE AREA CENTRE Total Mall GLA 527,755 s.f. 219,57<u>4 s.f</u>. Mall Shops Outparcels 8,700 s.f. Available Pad 22,525 s.f. 299,481 s.f. Anchors (Total) 309 ton Available 100,556 s.f. Bellville Mario Sears 101,000 s.f. MARION CENTRE Elder-Beerman 75,673 s.f. **Regal Cinemas** 22,252 s.f. 20-Mile Radius TRADE AREA Population 160,401 Total Households 60,518 Avg. Household Income \$57,195 36 38.3 yrs. Median Age Marysvill 37 Source: DemographicsNow - Q4 2008 sterville 70 Newarl Hilliard 70 САРС N

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MARION CENTRE 1509 Marion-Waldo Road • Marion, OH 43302 (740) 389-5785 www.MarionCentre.com

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